Our GPS Fleet Software Lets You Run a More Profitable Fleet

SilverStar's GPS tracking systems allow you to effectively monitor your entire fleet in real time. And our vehicle tracking devices and thorough reporting doesn't simply tell you where your vehicles are - you also have full access to critical data and performance metrics such as number of stops, travel time discrepancies, and total distance traveled. Fleet Managers use our easy to read reports to increase fleet productivity and security of drivers and assets.

You too can maximize the efficiency of your fleet through reduced fuel and driver costs and increased billings by optimizing routing. Our technology gives you a bird's eye view of every vehicle in your fleet all of the time. We send SMS alerts and run reports to monitor fuel use, excessive idling, route deviation, and unauthorized usage. Respond confidently to customer service calls with accurate location and the nearest vehicle on the road.

Let SilverStar increase your fleet productivity:

- Increased driver performance through accountability and productivity
- Increased driver safety through the monitoring of their driving habits
- Increased customer satisfaction by accurate service & arrival times
- Increased ability to manage fleet through our reports and graphs
- Efficient dispatch of your fleet through the use of POIs and location
- Increased fleet utilization by getting to more service stops per day
- Provides accurate data for customer billing
- Faster response time to customer service requests by knowing exactly where your vehicles are
- Reduced fuel, maintenance and overtime costs
- Reduced liability and insurance costs
- Reduced non-revenue driver over-time
- Reduced unauthorized use of vehicles
- Reduced theft of vehicles and inventory

Check out the SilverStar Return on Investment Calculator at
http://www.sstracking.com/Common/ROI_Calculator.aspx

How will you benefit

A majority of leading international companies are using fleet management solutions to realize such benefits as:

- 12.2% increase in service productivity
- 13.0% improvement in vehicle utilization
- 14.8% decrease in travel time and
- 27.9% increase in operator compliance

(Source: Aberdeen group study)

How does our GPS Technology give you Useful & Accurate Vehicle Information?

GPS satellites send location data to the vehicle-based SilverStar receiving hardware.

SilverStar hardware combines location information with vehicle data such as ignition status, speed, and idling time.

The data is then sent over a national wireless network to the SilverStar operations center.

The data is always available for you to view on your SilverStar account on sstracking.com

Login to get 24/7 access to all of your vehicles' current and historic location and activities.

Our Solutions for Fleets

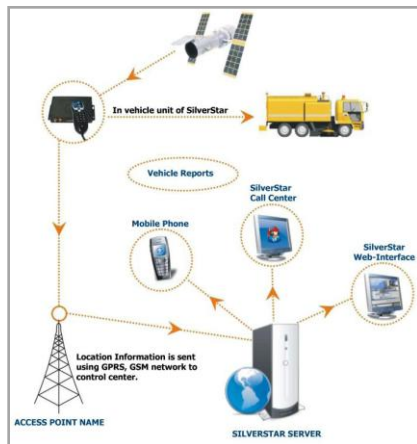| Typical Business Issues		SilverStar's Solution
Real Time Inventory	**Real Time Vehicle Location Map**	See where every vehicle in your fleet is - location, status, speed, direction.
	Routing Map	Direct your mobile workforce to the most efficient and cost effective routes.
Excessive Fuel / Maintenance Costs	**Stop / Idle Report**	Reduce your fuel bills by reducing unnecessary idling, turn off engines.
	Speeding Report	Increase driver performance and limit corporate liability by monitoring driver speed.
Unsafe Driving Habits Driver Monitoring	**Vehicle Status Report**	Alerts via SMS or email notify you of change in status, and vehicle history.
Inaccurate Timesheets	**Detailed Activity Report**	A master report showing all vehicle activity during a definable time period.
Inaccurate Mileage Records	**Mileage Report**	A report totaling all mileage by your entire fleet on a daily / monthly basis.
Inefficient Use of Company Time	**Detailed Activity Report**	A master report showing all aspects of vehicle activity during a defined time period.
	Geographical Analysis	Analyze your data from a location, rather than just a vehicle perspective.
Unauthorized Vehicle Use	**Vehicle Alerts**	Be notified immediately when unauthorized vehicle activities occur.
	Geo-Fencing	Get notified when vehicle moves in and out of a virtual electronic fence.

Calculate Your Return on Investment

Driver Productivity	Fuel Consumption
By saving 30 minutes per driver per day at Rs.50 per overtime hour you realize savings of Rs. 10,000 annually.	Assuming a 10% savings on a vehicle averaging 7 KmPL for 50,000 annual kilometers at Rs.55 PL, the savings will be approximately Rs.40, 000 per year.

Our Mobile Phone Application gives you flexibility and control

Are you constantly on the move but still need to know where your vehicles are? SilverStar gives you control over your vehicles at your fingertips, literally!

Among our free value added services includes a simple, easy to use and intuitive application that you can download on your mobile phone, and you will be able to know exactly where your vehicles are, wherever you are, using GPRS or Wi-Fi connectivity on your mobile phone.

We are also Blackberry™ compatible! The mobile phone application allows you view status of your vehicles, view them on the map, send command to vehicles and track them in real-time as they move.

Why choose us?

- ✓ **Proven track record in numerous industries**
- ✓ **Strong in-house R&D and manufacturing capabilities**
- ✓ **Fuel management solutions**
- ✓ **24 hours in-house call center**
- ✓ **Latest mapping technology**
- ✓ **Feature rich software aiming to enhance ROI**
- ✓ **Over 15 reports let you pinpoint key issues**
- ✓ **View application on Blackberry and other mobiles**